

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307536-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	WPTV House	WPTV Local	Local

Advertiser	Product	Estimate Number
Weinroth / Non / PBC Propt	Weinroth for Property App	

Billing Address:

Palm Media
Attention: Accounts Payable
1924 Ferdinand St.
Coral Gables, FL 33134

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	307536	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/10/12	M-F 6-7a	6-7a	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 6:19 AM M-F 6-7a 6-7a :30 weinroth \$850.00 NM									
2	08/10/12	08/10/12	Daytime/Olympics	10a-5p	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 1:10 PM Daytime/Olympics 10a-5p :30 weinroth \$650.00 NM									
3	08/11/12	08/12/12	Wkend Sa/Su Olympics	10a-6p	-----SS	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 08/11/12 11:40 AM Wkend Sa/Su Olympics 10a-6p :30 weinroth \$550.00 NM 3 WPTV Sa 08/11/12 2:31 PM Wkend Sa/Su Olympics 10a-6p :30 weinroth \$550.00 NM 5 WPTV Su 08/12/12 11:05 AM Wkend Sa/Su Olympics 10a-6p :30 weinroth \$550.00 NM 4 WPTV Su 08/12/12 3:49 PM Wkend Sa/Su Olympics 10a-6p :30 weinroth \$550.00 NM 1 WPTV Su 08/12/12 4:05 PM Wkend Sa/Su Olympics 10a-6p :30 weinroth \$550.00 NM									
4	08/10/12	08/10/12	M-F 5-6a	5-6a	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 5:43 AM M-F 5-6a 5-6a :30 weinroth \$250.00 NM									
5	08/13/12	08/13/12	M-F 12n-1p	12-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 12:27 PM M-F 12n-1p 12-1p :30 weinroth \$250.00 NM									

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307536-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Weinroth / Non / PBC Prop	Weinroth for Property App	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/14/12	M-F 6-7a	6-7a	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 08/13/12 6:42 AM M-F 6-7a 6-7a :30 weinroth \$850.00 NM 1 WPTV Tu 08/14/12 6:43 AM M-F 6-7a 6-7a :30 weinroth \$850.00 NM									
7	08/13/12	08/14/12	Today Show	7-9a	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 8:56 AM Today Show 7-9a :30 weinroth \$900.00 NM 2 WPTV Tu 08/14/12 8:43 AM Today Show 7-9a :30 weinroth \$900.00 NM									
8	08/13/12	08/13/12	M-F 530-6p	530-6p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:54 PM M-F 530-6p 530-6p :30 weinroth \$800.00 NM									
9	08/13/12	08/13/12	NBC Nightly	630-7p	M-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 7:00 PM NBC Nightly 630-7p :30 weinroth \$1,250.00 NM									

Total Spots **15** Gross Total **\$10,300.00**

Payment Terms 30 Days

Agency Commission **\$1,545.00**

Net Amount Due **\$8,755.00**